

# RISK MANAGEMENT

## Collision Prevention Services from PHH Arval

Traffic crashes are the leading cause of work-related fatalities – 10,000 to 12,000 employees die each year driving for work.\* These statistics represent huge risk to your organization – to your employees, your bottom line, and your image.

No matter how well you manage collisions that happen in your fleet, preventing them is better.

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### You can create a crash-free culture in your organization

Now you can do more than manage fleet accidents – you can prevent them. By helping you create a crash-free culture, PHH Collision Prevention<sup>SM</sup> can:

- **Predict** accident patterns and at-risk drivers. Five percent of at-risk drivers account for 45% of major collisions.
- **Target** the highest-cost accidents and those that happen most often.
- **Prevent** accidents and reduce risk exposure. Fostering and supporting a crash-free culture can help your organization reduce your vehicle accident rate by 5-40%.

PHH Collision Prevention is the first program that focuses on proactively enhancing a culture of safety to protect your company and drivers from risk by reducing fleet accidents and the associated liability and costs. What makes PHH Collision Prevention different from other fleet safety programs?

- Integrated, holistic approach focused on developing a crash-free safety culture
- Proactive processes and predictive tools to reduce accidents, not just manage accident administration
- Research-based programs and independently validated risk assessment tools
- Reporting and documented audit trail
- Customized strategy based on your existing culture, scaleable to your evolving needs and business objectives
- Training targeted to your most at-risk drivers, focusing on attitude, behavior, and mastery of your safety policy
- Concise tools (paper, CD-ROM or internet) to minimize impact on driver productivity
- Country and language versions available world-wide

#### **PHH Collision Prevention: Powered by Interactive Driving Systems (IDS)**

PHH Collision Prevention applies technology, consulting, and methodology jointly developed by PHH Arval and IDS, a leading provider of global fleet risk management solutions with clients in over 35 countries, and serving over 500,000 drivers.

\*National Highway Traffic Safety Council.

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## A patented four-stage process to achieve a crash-free culture.

PHH Collision Prevention provides a bundled solution focused on helping a company enhance its culture of driver safety. The components can be un-bundled for clients who prefer an “a la carte” approach.

### Stage 1: Readiness

- **Driver Pledge:** Formal acknowledgement from each driver to agree to obey the rules of the road and adhere to all company safety rules and policies while performing their duties
- **Risk Foundation:** Customized test that documents your employees’ knowledge of your organization’s safety policies and procedures
- **Manager Communication:** Templates that can be customized to communicate the importance of driver safety from your organization’s leader to managers and drivers

### Stage 2: Assessment

- **Profile:** 15-minute questionnaire to build a picture of drivers’ at-work environment by measuring their attitudes and experience, the journeys they undertake, and the vehicles they use
- **RoadRISK:** Proactive risk assessment tool to measure an individual’s awareness of defensive driving best practice, attitude toward road safety, behavior on the road, and hazard recognition skills
- **Driver Index:** Combines the elements of the Profile, RoadRISK, and PHH MVR and accident data assessments to create a risk rating for each individual driver and a tailored training plan

### Stage 3: Training

Counter-measures and training are targeted to specific driver risk ratings:

- **10-4 Defense:** Targeted at new hires; focuses on the three top causes of accidents in the United States and Canada: lane changes, merges, and intersections
- **One More Second:** Driver development program designed to directly influence your drivers; attitudes about their safety and behavior behind the wheel
- **RoadSKILLS:** Online behavior reinforcement program that gives drivers the opportunity to practice their driving strategies
- **RiskCOACH:** Helps target training and interventions where it is most required to help reduce the risk ratings of individuals or groups of drivers

### Stage 4: Measurement

- **Metrics:** Establish metrics to measure program results and ROI
- **Benchmarking:** Ensure data is available to benchmark both the starting point and progress
- **Reporting and Analysis:** Documented audit trail to protect your company from risk; an annual program review and recommendations to ensure the program is meeting your objectives

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## For more information

PHH Arval provides customized fleet management solutions to companies of all sizes, in all industries. Contact us to learn more about how our powerful ideas can create amazing results for your company.

PHH Arval

Visit us at [www.phharval.com](http://www.phharval.com) or call 1 800 ONLY PHH.