



## Ford announces revised 2008 build-out dates for Econoline and Escape

Mar-14-2008

Ford has announced revised 2008 build-out dates for the Ford Econoline and Ford Escape.

Since the build-out date for the Econoline is being pulled forward by approximately one month, and there is a planned production down week between today and the final order due date, it is important that all orders be placed as early as possible. Additionally, Ford has advised that there is plenty of Econoline allocation, so currently they are not planning to offer price protection on orders submitted after build-out date (last day to transmit orders).

As PHH has done in the past, we have included two important dates concerning the build-out of these vehicles.

- **"Last Day to Transmit"**  
This is the actual order cut-off date provided by the motor company. Orders submitted after that date are always submitted on a "will try" basis.
- **"Orders Due at PHH"**  
This is the date by which PHH expects to have orders to ensure ample processing time. We will continue to accept orders up to the last day to transmit, but submission cannot be assured.

Model	2008 Orders Due at PHH	Last Day to Transmit 2008 Orders	2009 Launch Date
<b>Ford</b>			
Econoline	Apr-04-2008	Apr-18-2008	Jul-21-2008
Econoline w/VSO Equip.*	<b>"Will Try"</b>	<b>Mar-20-2008</b>	Aug-18-2008
Escape (excluding Hybrid models)	<b>"Will Try"</b>	<b>Mar-21-2008</b>	Jun-23-2008

\*VSO – Vehicle Special Option

Please refer to PHH InterActive<sup>®</sup> under News and Information > Vehicle Updates > Build-outs/Launches for a complete list of specific dates for all manufacturers' models.

PHH will keep you advised as updates become available.