



PHH hosts “green” symposium in Canada

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PHH hosted a symposium on “The Power of Green” in Mississauga, Ontario on January 15. More than 30 fleet managers and other company executives from throughout the region attended the event, which featured:

- A presentation on green initiatives by key representatives of The Co-operators, the leading Canadian-owned, multi-product insurance company. The Co-Operators is the first Canadian company to adopt PHH GreenFleet, the leading green program for vehicle fleets.
- Industry insights from Environmental Defense, PHH’s strategic partner on environmental issues. Jason Mathers, Project Manager, Corporate Partnerships, discussed global warming issues and how fleets affect the environment. He also provided examples of how Environmental Defense is working with corporations to reduce greenhouse gas emissions through innovative business initiatives.
- A panel discussion on improving fleet environmental performance.

According to Karen Healey, Director, Environmental Initiatives for PHH, “This is the fifth Power of Green symposium we have conducted, and the first one in Canada. The response to these symposia has been very positive, as we demonstrate how focusing on the environmental impact of your fleet not only decreases global warming pollution and helps meet your company’s environmental goals, but can also reduce fleet operating costs. It’s a win-win for everyone, and the companies we’re working with are experiencing tangible benefits from our PHH GreenFleet program.”

PHH plans to host additional “The Power of Green” symposia and webinars in 2008.