



Goodyear Canada winter tire clear-out

Jan-7-2008

Goodyear Canada has announced its winter tire clear-out event. It's offering consumers up to \$120 per set of four (4) selected Goodyear and Dunlop winter tires via a mail-in rebate. Following are the discounts, which are in addition to the current special price reduction in place:

| Market Segment | Eligible Lines | Mail-in Rebate Per Four (4) Tires |
|---------------------------|-----------------------------|-----------------------------------|
| Winter Broadmarket | Ultra Grip | \$60 |
| | Ultra Grip Ice | \$80 |
| | Ultra Grip 7 | \$80 |
| | Dunlop Graspic DS2 | \$80 |
| Winter Performance | Eagle Ultra Grip GW3 / GW2 | \$120 |
| | Ultra Grip Performance | \$120 |
| | Dunlop Winter Sport 3D / M3 | \$120 |
| Winter SUV | Ultra Grip SUV | \$120 |
| | Dunlop Grandtrek SJ6 | \$120 |

The coupons needed to claim the rebates are available on-site at Goodyear locations and can be filled out there. As an alternative, mail-in coupons are also available online at <http://www.goodyear.ca/>.

Submit your mail-in rebate claims by February 28, 2008 for reimbursement, along with an original copy of your invoice to:

Goodyear Winter Tire Clear Out Event
52 Six Point Road
Toronto, ON M8Z 2X2

Mail-in rebates are for a set of four tires and can be prorated per tire. Only one mail-in coupon per invoice.

For more information about Goodyear's tire program, contact your PHH Account Team.

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