



PHH Arval and FleetRisk Advisors bring predictive modeling technology to commercial fleets

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PHH Arval and our strategic partner, FleetRisk Advisors, are building sophisticated predictive models that will integrate with existing PHH services, such as PHH Collision PreventionSM, to further enhance fleet risk and safety. These models can analyze client data collected from PHH Arval's services, such as maintenance, fuel, safety, and accident management, to help predict which drivers are at high risk for collisions. PHH Arval then consults with risk and safety managers to recommend targeted corrective actions that can be taken before incidents occur.

In pilot tests, PHH Arval and FleetRisk Advisors aggregated four years of PHH Arval historical data including inventory, maintenance, motor vehicle record, accident, and driver data. The two companies combined the data and used it to build a predictive model with FleetRisk Advisors technology. The model's predictions were then compared with real-life events, and it was determined that the model successfully predicted over 70% of collisions and 80% of the financial loss resulting from collisions.

FleetRisk Advisors' predictive modeling technology will be integrated into the PHH Collision Prevention program, which was launched late last year and is already showing tremendous success in helping companies move toward a crash-free culture. FleetRisk Advisors' clients have seen as much as a 46% accident reduction rate as a result of predictive modeling technology.

This enhanced ability to predict which drivers will have accidents before they occur, combined with proactive interventions and development of a crash-free culture, will lower accident costs and potentially save lives.

For more information about PHH's predictive modeling capabilities, contact your PHH Account Team.